

**LAIKIN
BARNEY**

I use my skills and passion for design to create better promotional media and enhance the relationship between company and consumer through graphic art. I've developed a fascination of expressive movement in art. I love seeing motion captured in texture and color through skilled composition. My passion drives me to find the soul of my clients' brands and connect them powerfully to their consumers' needs.

CONTACT

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labarney.com

EDUCATION

BFA Graphic Design
Southern Utah University
2016-2020

Associate of Arts
Southern Utah University
2012-2015

LANGUAGES

English
Native Speaker

German
Fluent Speaker

HTML & CSS
Moderate

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER

Southern Utah Museum of Art, Cedar City, UT | Oct 2018 - Present

- Head designer for visiting exhibition logos and color branding
- Developed Museum Programming identities and color branding
- Revived Members Magazine, Calendar of Events, and Gift shop
- Collaboration with MFA students in hosting Annual Art Auctions

PACKAGE DESIGN INTERNSHIP

PetSmart Corporate Office, Phoenix, AZ | Jun 2018 - Aug 2018

- Lead designer of 2 new categories for proprietary brands
- Developed multiple visual territories for package design options
- Developed specialized icon systems for each category
- Collaboration with Senior Art Director in promoting brand image

GRAPHIC DESIGNER

SUU University Journal, Cedar City, UT | Dec 2017 - Nov 2018

- Head designer for all client and in-house advertisements
- Organized layout and design for monthly magazine
- Production of vector graphics and branding

ADVERTISING CHIEF

SUU University Journal, Cedar City, UT | Aug 2017 - Apr 2018

- Create and maintain good relationships with clients
- Focus on selling advertising contracts
- Work on building successful marketing promotions
- Responsible for billing and invoicing for all Printed Advertisements

EXPERTISE

Problem solving
Detail-oriented
Good communication
Task-oriented
Interpersonal relations
Adobe Applications
InDesign, Illustrator, Photoshop
Word Applications
Word, Excel, PowerPoint
Client relationships
HTML & CSS
Color Development
Branding
Brand Development
Printmaking

CONTINUED

COURSE WORK

Type use & layout
Letterpress type organization
Wood & Metal Type Skills
3 Dimensional sculpture design
Silkscreen Development
Ink properties Development
Infographic Development
Website Design
Acrylic, Oil Paint Styles
Still-life drawing technique
Anatomical drawing technique
Charcoal, pastel, & Conte Styles
Package design
Print Techniques
Paper Formatting
CMYK & RGB Development
Screen Printing
Framing

PROFESSIONAL EXPERIENCE

INDEPENDENT CONTRACTOR

MICHE EU, Berg, Germany | Apr 2016 - Oct 2016

- Trained in marketing and promotion skills
- Edited product photos & created promotional media
- Managed social media accounts focused customer expansion

BUSINESS OPERATIONS ASSISTANT

SUU Facilities Management, Cedar City, UT | Aug 2015- Jan 2016

- Prepared & audited Credit Card statements for all Facility Directors
- Managed Budget Reports, Material Audits, and Itemization
- Audited Facilities Supervisor & Student Work Order Time
- Trained in Banner & Sprocket Programs

CHIROPRACTIC ASSISTANT/RECEPTIONIST

Chiropractic4Kids&Families, Alpine, UT | Jan 2015 - Aug 2015

- Trained in scheduling and marketing for all office services
- Exceeded goals in organization and marketing outreach initiatives
- Assisted Dr. Lawler with exams, medical scans and evaluations
- Responsible for all collections, insurance companies and law firms
- Created new logo for office business cards and banners

FULL TIME VOLUNTEER REPRESENTATIVE

Church of Jesus Christ of Latter-Day Saints

Frankfurt, Germany | Aug 2017 - Apr 2018

- Organized service projects
- Taught religious principles, English and life skills classes
- Maintained a work schedule of ~70 hours for one year and a half
- Analyzed key indicators to evaluate how to improve performance

AWARDS & ACCOMMODATIONS

- Talent based Department Scholarship 2018-2019
- Centurion Four Year Scholarship
- Member of National Society of Collegiate Scholars
- Member of SUU's Touring Ensemble Ballroom Dance Team
- Treasurer of AIGA SUU Graphic Design Club 2018